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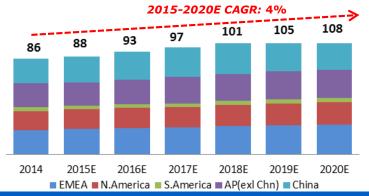
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Market Dynamics

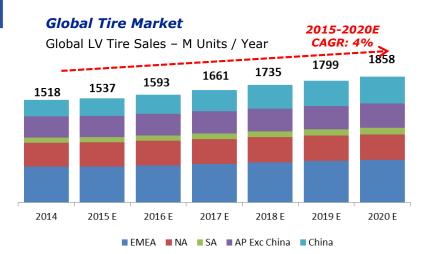
Global Automotive Market

Global LV Assembly – M Units / Year



Declines in key developing countires, strong growth in Europe and NA

Source: PWC Autofacts



US anti-dumping & anti-subsidy duties on Chinese LV tires have global impact. Chinese tire production is declining.

Source: LMC Tyre Forecast

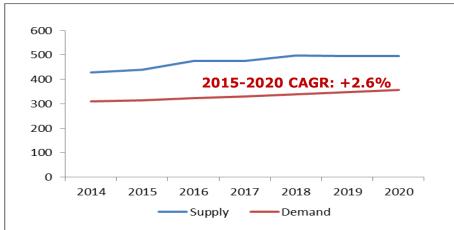
- Strong 2015 sales in EU, NA. LATAM struggles.
- Record number of recalls in the industry will continue to be felt into 2016 (and beyond).
- Key trends into the future: strategic partnerships on autonomous vehicle technology and new mobility models.

- US imposed ADD on Chinese Light Vehicle(LV) Tires, now investigation is due for Off the Road (OTR) Tires.
- Chinese imports of PCR tires into USA decreased by 53%.
- Replacement tire sales are steady in mature markets, Russia and Brazil are under pressure.
- 2016 will be a difficult year for China and growth is expected to slow down.



Market Dynamics

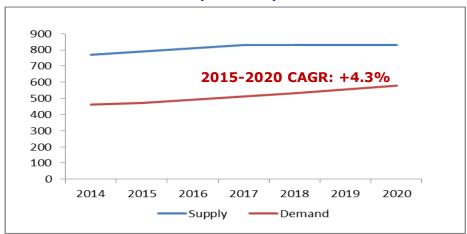
Tire Reinforcement Market (NY6.6)



Source: Company Estimates

Cap-ply grows, Agro & Mining Tires demand is low

Tire Reinforcement Market (PET HMLS)



Source: Company Estimates

Nylon 6.6

- Cap-ply demand grows as LV tire market grows
- Slower growth in China
- Low demand is expected to continue in mining & large agro tires
- Low NY6 prices continue to pressure NY66

PET HMLS

- Demand grows parallel to LV production
- Supply surplus in China
- Increasing PET HMLS penetration to Agro tires in USA and EU



Strategy house

Our Vision

Agile KordSA Global in High Value Businesses for Sustainable Growth

Operating Excellence

- Competitive Cost
- Product and Service Quality Leadership
- Lean and Agile Processes and Teams

Pillar Initiatives

Growth in Tire Industry

- New Products for High Performing Tires
- Profitable Growth for Tire Industry

Growth in Adjacent Industries

- Reinforcements for Composites Industry
- Reinforcements for Construction Industry
- Fibers for Alternative/ Adjacent Industries

Foundations

Our Values

SHE

Ethics

Customer Focused Open Minded

Results Driven

Global Collaboration

Continuous Improvement

What we have been doing in 2015

1. Operating Excellence

- a. Continuing Cost Reduction Programs
 - Energy, labor and equipment efficiency initiatives
 - Alternative raw material and chemicals source developments and purchasing excellence
- b. Lean Kordsa Global
 - High capacity utilization at large entities
 - Organizational Simplification decreasing SARM and fixed costs

2. Profitable Growth in Tire Industry

- a. Focus on high value add customer and products segments
- b. Increase new product sales

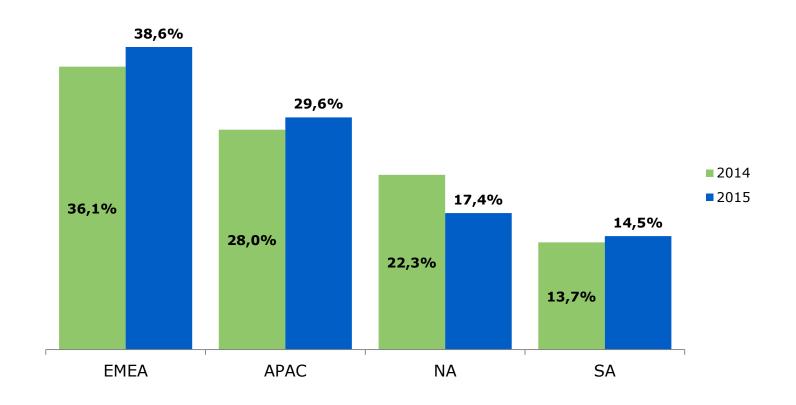
3. Profitable Growth in Adjacent Industries

- a. Composite Reinforcement Business TR investment at «Composites Excellence Center & focused acqusition target's evaluation»
- b. Construction Reinforcement Business

Focus on tire industry for profitable growth, selectively grow adjacencies

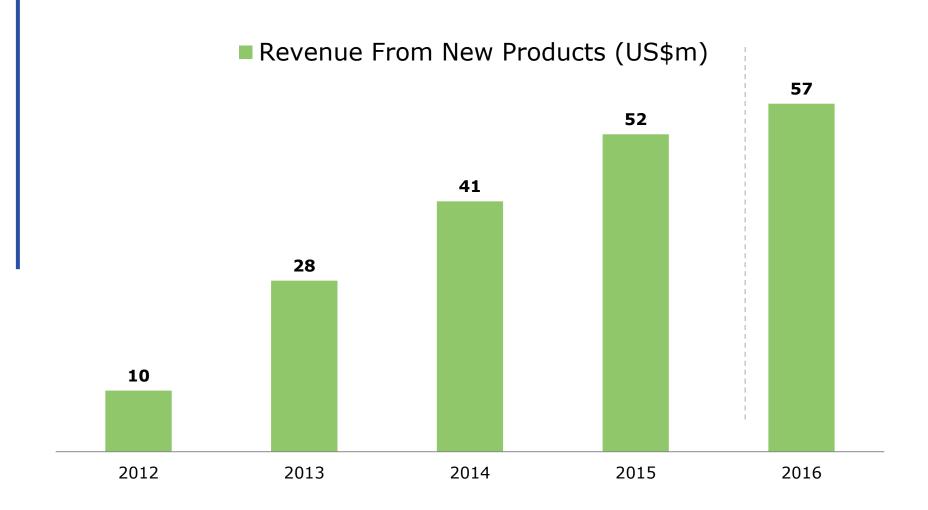


2015 Regional Revenue Split (2014 vs 2015)





Strong Focus on R&D

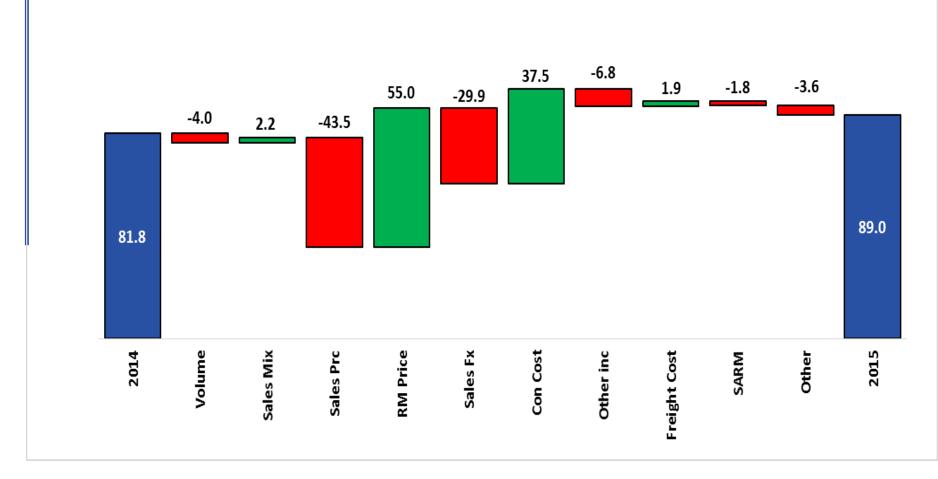


2015 **Key Financials**

In MMTL	2014	2015	Change
III IVIIVIT L	2014	2013	Change
Net Sales	1,569	1,735	10.6%
Gross Profit	234	315	34.6%
Gross Profit %	15%	18%	+3 pts
Operating Profit	107	171	59.0%
Operating Profit %	7 %	10%	+3 pts
EBITDA	179	242	35.1%
EBITDA %	11.4%	14.0%	+2.6 pts
Net Income Parent Company	77	99	28.6%



Ebitda Evolution 2014 vs 2015 (M\$)



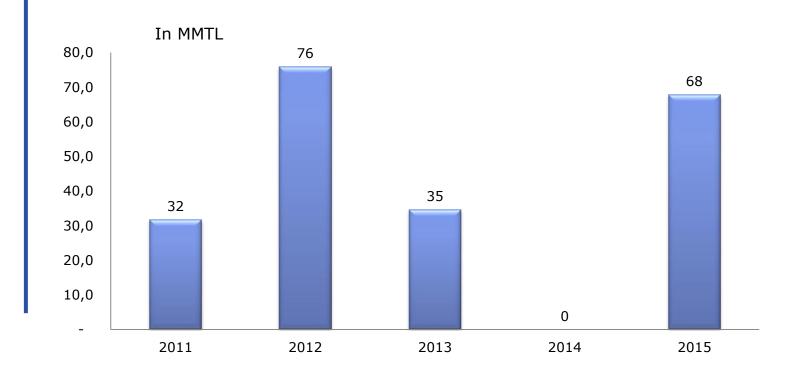
2015 Balance Sheet

In MMTL	December 31, 2014	December 31, 2015	Change
Cash and Cash Equivalents	14	18	(4.1)
	14	19	(4.1)
Account Receivable	359	474	(115)
Inventories	437	425	13
Accounts Payable	(208)	(268)	60
Working Capital	588	631	(43)
WCAP Turnover	2.7	2.7	_
Total Debt	557	554	3
Net Debt	544	537	7
Short Term	405	342	62
Long Term	139	194	(55)

2015 **Free Cash Flow**

In MMTL	December 31, 2014	December 31, 2015	Change
Net Income with Minority	95	116	22
Depreciation and Amortization	68	81	(13)
Financial expense / (income)	9	15	(6)
Change in Working Capital	(146)	(23)	124
Cash Used in Investing Activities	(212)	(77)	135
Other	30	26	(4)
Free Cash Flow	(156)	139	295

Dividend Distribution



• Kordsa distributes all the distributable income subject to Gen Assembly approval. Basis of distribution is the lower of the Turkish solo tax books or consolidated TFRS net income.

Guidance

	<u>Feb'2016</u>	
Revenue Growth	%10 - %20	
Ebitda Growth	%15 - %20	
Raw Material		
NY>	Highly correlated with Butadiene, Benzene, Propylene	
Pet>	Highly correlated with PTA, MEG	
Recurring Creep Capex	23 M\$	

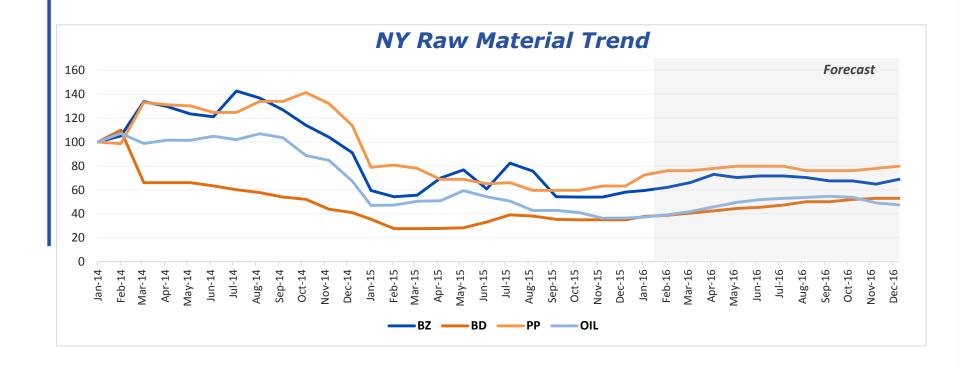
EBITDA Calculation = Operating Profit - [Dep&Amort] - [A] - [B]**

[A]*: FX Gain/Loss on trade Rec. & Pay.

[B]** Unearned finance inc/exp on credit sales

APPENDIX

RM Price Drivers





RM Price Drivers

